### Bachelor’s degree programme

**Business IT Technologies** (orientation: E-commerce)

<table>
<thead>
<tr>
<th>Study field</th>
<th>38.03.05</th>
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<tbody>
<tr>
<td>Qualification</td>
<td>Bachelor</td>
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<tr>
<td>Mode of study</td>
<td>full-time</td>
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<tr>
<td>Language of instruction</td>
<td>Russian</td>
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<tr>
<td>Tuition fee</td>
<td>RUB 93 200,00 (for academic year 2014/15)</td>
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### Learning Outcomes

By the end of the programme the student should:

- have the knowledge of enterprise architecture;
- analyse and evaluate information technologies and systems applied to business management;
- develop management regulations for enterprise infrastructure;
- IT projects management;
- E-business management;
- easily deal with project development for improvement of business processes and enterprise IT infrastructure;
- develop new businesses based on innovations in IT technologies.

### Professional activities

- Analytical and research activity;
- Project activity;
- Organizational and administrative activity;
- Innovative entrepreneurship;
- Consulting.

### Job prospects

This programme suits for those eager to build careers in:

- business entities of all ownership forms within various industry sectors,
- credit establishments,
- government bodies and social infrastructure institutions,
- investment and insurance companies.

### Basic courses

- Information Technologies,
- Economics, Accounting,
- Management, Law,

### Entrance exams

- Russian Language
- Mathematics
- Social Studies